



Your Credit Union becomes the first credit union in Canada to choose both 100 per cent green electricity and 100 per cent green natural gas with Bullfrog Power

Ottawa, January 13, 2016—Today, Bullfrog Power®, Canada’s leading green energy provider, and Your Credit Union, a financial services co-operative with branches in Ottawa and Cornwall, are announcing a new environmental partnership. Your Credit Union will become the first credit union in Canada to completely bullfrogpower its locations with both 100 per cent green electricity and 100 per cent green natural gas.

“Credit unions are owned by their customers and their mandate is very different from traditional banks. Credit unions exist to serve their members—it’s a commitment to community and people that sets co-operatives apart from traditional businesses,” said Joel Lalonde, President and CEO, Your Credit Union. “At Your Credit Union, we see a connection between putting people and the planet first. With our green energy commitment, we’re strengthening that connection and doing our part to take action on climate change.”

Through the partnership, Bullfrog Power’s generators put 100 per cent clean, pollution-free electricity onto the grid to match the amount of conventional power that Your Credit Union’s locations use. Across Canada, Bullfrog Power’s green electricity comes from a blend of wind and low-impact hydro power sourced from new Canadian renewable energy facilities.

Bullfrog Power’s producers also inject green natural gas onto the national pipeline to match the amount of conventional natural gas used by Your Credit Union’s bullfrogpowered locations. Sourced from a unique, ground-breaking methane-capture project situated on one of Canada’s landfills, Bullfrog’s green natural gas is a climate-friendly alternative to conventional, polluting natural gas. Through this innovative technology, biogas is captured, cleaned up, and injected onto the national natural gas pipeline, displacing fossil fuel-based gas and reducing CO₂ emissions into the atmosphere.

“We’re extremely proud of our work with co-operatives like Your Credit Union because they are organizations committed to changing business itself by focusing on a social good,” said Ron Seftel, CEO, Bullfrog Power. “By choosing clean, pollution-free energy with Bullfrog Power, Your Credit Union is reducing its environmental impact, supporting the development of new renewable energy projects and helping to create a cleaner, healthier world.”



Your Credit Union joins the bullfrogpowered co-operatives across Canada—including The Cooperators, MEC, Just Us! Coffee, and the Federation of Community Power Cooperative (FCPC)—all of which [have participated in a video](#) explaining more about co-operatives and why choosing renewable energy makes sense for them.

About Bullfrog Power

Bullfrog Power, Canada's leading green energy provider, offers renewable energy solutions that enable individuals and businesses to reduce their environmental impact, support the development of green energy projects in Canada and help create a cleaner, healthier world. As a Certified B Corporation, Bullfrog Power meets higher standards of social and environmental performance, transparency, and accountability. Thousands of individuals and businesses in Canada are doing their part to address climate change and air pollution by choosing green energy with Bullfrog Power. Sign up easily, quickly and affordably at bullfrogpower.com.

Join the bullfrogpowered community online on Facebook (facebook.com/BullfrogPower), Instagram ([@bullfrogpower](https://instagram.com/bullfrogpower)) and Twitter ([@bullfrogpower](https://twitter.com/bullfrogpower)).

About Your Credit Union

Established in 1950, Your Credit Union began serving members by offering only loans, savings and chequing accounts. Today, members can find a variety of products and services for all their personal and business financial needs. Members own a part of Your Credit Union and have a say in how our organization is run by exercising their right to vote for a democratically elected Board of Directors.

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